

A LIST OF FREELANCING IDEAS

Here is a list of freelance projects, skills and trades that we have come up with that can help you get started on recognizing your next side-job or new business. These ideas are just a start; there are thousands of special skills, tasks and activities that you can use to get inspired.

Business

- Technical writing
- Copywriting and editing
- Project management
- Strategic / management consulting
- Business writing (business plans, grants, white papers, proposals)
- Sales
- Public relations
- Research
- Transcription / scoping services
- Human resources / payroll services
- Event planning / promotion

Creative

- Video production / editing
- Design (brochures, business cards, logos, newsletters)
- Web design

- User interface & user experience (UI/UX)
- Audio production
- Photography
- Presentation design(PowerPoint, etc.)

Marketing / technology

- Internet marketing consulting
- Search engine optimization (SEO)
- Pay-per-click advertising (PPC)
- Google Analytics
- Programming / web development
- E-commerce consulting
- Lead generation
- Computer networking
- Database administration
- Community management / promotion
- Blogging / blog consulting
- Small business marketing
- IT Security

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Tutoring and coaching

- Education (college/SAT prep, math and english, language, LSAT prep)
- Productivity coaching
- Sports / Personal Training
- Business training
- Martial arts instruction
- Dance / choreography
- Dating / social skills
- Music

Financial

- Accounting / bookkeeping
- Tax and financial planning

Miscellaneous

- Travel Planning
- Personal / virtual assistant
- Cooking / personal chef
- Courier services
- Pet services (grooming, walking, etc.)
- General computer help / training
- Career help (finding work, optimizing resumes, cover letters, interviews)
- Home maintenance / organizing
- Fashion / image consulting
- Physical therapy
- Public speaking outreach
- Child care
- Automobile / Motorcycle repair